



ROSEN GOLDBERG
INSOLVENCY & RESTRUCTURING

District of: Ontario
Division No. 09 –Toronto
Court No. 31-2685279
Estate No. 31-2685279

IN THE MATTER OF THE PROPOSAL OF
DIRECTIONS EAST RETAIL LTD.
OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

To the creditors of Directions East Retail Ltd. (cob as Vivah Jewellery).

We are writing to advise you that on October 30, 2020, Directions East Retail Ltd. (“Directions”) commenced proposal proceedings pursuant to the provision of section 50.4(1) of the *Bankruptcy and Insolvency Act* (“BIA”), by filing a Notice of Intention to Make a Proposal (“NOI”). A copy of the NOI is enclosed. Rosen Goldberg Inc. has consented to act as Licensed Insolvency Trustee under the NOI (“Trustee”).

Although the NOI is pursuant to the BIA, it is important to notice that Directions is **NOT** bankrupt.

At present, creditors are **NOT** required to file a proof of claim. The Trustee will provide you with further information and a proof of claim form, at a later date.

Please note that during the NOI proceeding:

- *No person may terminate or amend any agreement with Directions, or claim accelerated payment, or a forfeiture of the term, under any agreement with Directions,, by reason only that Directions is insolvent or by any reason of the filing of the NOI, pursuant to section 65.1(1) of the BIA; and*
- *No creditor has any remedy against Directions or its property or shall commence or continue any action, execution, or other proceedings against Directions, pursuant to section 69(1) of the BIA.*

Yours very truly,

Rosen Goldberg Inc.

Licensed Insolvency Trustee



Industry Canada
Office of the Superintendent
of Bankruptcy Canada

Industrie Canada
Bureau du surintendant
des faillites Canada

District of	Ontario
Division No.	09 - Toronto
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In the Matter of the Proposal of:

Directions East Retail Ltd.

Insolvent Person

ROSEN GOLDBERG INC.

Trustee

Date of the Notice of Intention:

October 30, 2020

CERTIFICATE OF FILING OF A NOTICE OF INTENTION TO MAKE A PROPOSAL
Subsection 50.4 (1)

I, the undersigned, Official Receiver in and for this bankruptcy district, do hereby certify that the aforementioned insolvent person filed a Notice of Intention to Make a Proposal under subsection 50.4 (1) of the Bankruptcy and Insolvency Act;

Pursuant to subsection 69. (1) of the Act, all proceedings against the aforementioned insolvent person are stayed as of the date of filing of the Notice of Intention.

E-File/Dépôt Electronique

Date: November 02, 2020, 07:48

Official Receiver

151 Yonge Street, 4th Floor, Toronto, Ontario, Canada, M5C2W7, (877)376-9902

Canada

District of: Ontario
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- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

IN THE MATTER OF THE PROPOSAL OF
DIRECTIONS EAST RETAIL LTD.
OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

Take notice that:

1. I, Directions East Retail Ltd., an insolvent person, state, pursuant to subsection 50.4(1) of the Act, that I intend to make a proposal to my creditors.
2. Rosen Goldberg Inc. of 5255 Yonge Street, Suite 804, Toronto, ON, M2N 6P4, a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
4. Pursuant to section 69 of the Act, all proceedings against me are stayed as of the date of filing of this notice with the official receiver in my locality.

Dated at the City of Toronto in the Province of Ontario, this 29th day of October 2020.



Directions East Retail Ltd.
Insolvent Person

To be completed by Official Receiver:

Filing Date

Official Receiver

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 (Subsection 50.4(1) of the Act)
 IN THE MATTER OF THE PROPOSAL OF
 DIRECTIONS EAST RETAIL LTD.
 OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

List of Creditors with claims of \$250 or more.

Creditor	Address	Account#	Claim Amount
ACPL Exports	X-33 Okhla Industrial Area New Delhi India		41,180.92
Amber Marcin Buzalski	80-355 Gdansk Poland		7,864.82
Bell Canada	3650 Stn Don Mills Toronto ON M3C 3X9		710.49
Beretta Jewelry Mfg Co Ltd	#4 & B602 QianShuWan Putian City Fujian		7,725.40
Best Silver	1220 Broadway, Ste 205 New York NY USA		49,323.04
Billingsbridge Mall	2277 Riverside Drive Ottawa ON K1H 7X6		11,878.57
Blitz Manufacturing	263 America Place Jeffersonville IN USA		6,483.38
Brink's Canada	PO Box 4590, Stn A Toronto ON M5W 7B1		497.96
CANPAR Transport L.P. Patricia Phelan	500 - 1290 Central Parkway West Mississauga ON L5C 4R9		1,121.76
Carlington Mall	Unit 704K, 2121 Carling Ave Ottawa ON K1H 7X6		8,719.19
Centre Point Mall	6464 Yonge Street Toronto ON M2M 3X4		7,710.13
Cesarin Security Alarm	170 Second Line West Sault Ste Marie ON P5C 2H9		271.20
CUJ	Chunping Industrial Development Zone, Thengzhou Village, Wuzhou City China		19,942.55
CRA - GST/HST - Shawinigan-Sud Quebec Insolvency Intake Centre	Shawinigan - Sud National Verification and Collection Centre 4695 Shawinigan-Sud Blvd Shawinigan-sud QC G9P 5H9	101398139RT0001	114,550.00

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 DIRECTIONS EAST RETAIL LTD.
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List of Creditors with claims of \$250 or more.

Creditor	Address	Account#	Claim Amount
Credit Valley Hospital	2200 Eglinton Avenue West Mississauga ON L5M 2N1		21,317.09
Dufferin Mall	900 Dufferin St. Toronto ON M6H 4B1		8,987.75
Eastgate Square	75 Centennial Pkwy N. Hamilton ON L8E 2P2		9,864.91
F&A Jewellery	43-47 Shan Mei Street FoTan, ShaTin Hong Kong		8,031.07
Federal Express Canada Ltd. - Revenue Recovery Department Lynn Tassone	5985 Explorer Drive Mississauga ON L4W 5K6		3,071.93
Galleria Shops & Dining	6380 Fallsview Blvd, Niagara Falls ON L2G 7Y6		14,464.60
Georgian Mall	509 Bayfield Street, Unit 2016 Barrie ON L4M 4Z8		4,844.93
Goodman Mintz LLP	1 Valleybrook Drive, Ste 300 Toronto ON M3B 2S7		15,755.00
Growth Group	15 Parker Ave Richmond Hill ON L4E 2X3		734.50
Harmony International	4/F No. 508 Jnanan Road Changan, DongGuan China		10,003.50
Imperial Emporium Co	324/1-4 Surawong Road Bancock Thailand		15,058.31
J. C. Jewelry Center	25-27 Tanao Rd Bawornniwate, Pranakorn Bangkok Thailand		2,493.84
Kama Silver Co Ltd	Shop No. 89 Tanao Road Bangkok Thailand		16,446.45
Lesniewski Moore Consulting Group	1500-205 5th Ave Calgary AB T2P 2V7		820.18

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IN THE MATTER OF THE PROPOSAL OF
 DIRECTIONS EAST RETAIL LTD.
 OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

List of Creditors with claims of \$250 or more.

Creditor	Address	Account#	Claim Amount
MagStar	8134 Warden Ave., 7th Floor Markham ON L6G 1B3		37,188.59
Manitoba Finance - Taxation Division Collection	101 - 401 York Avenue Winnipeg MB R3C 0P8		2,698.20
Maritena Jewellery	10-3683 Hasting Street East Vancouver BC V5K 4Z7		6,842.71
Markville Shopping Centre	5000 Hwy, Unit 2055 Markham ON L3R 4M9		11,287.68
Mathews Dinsdale & Clark	155 Wellington St W. Suite 3600 Toronto ON M5V 3H1		1,068.85
Ministry of Finance - PST - British Columbia	Station Provincial Government PO Box 9445 Victoria BC V8W 9V5		633.23
New Sudbury Shopping Centre	1033 Barry Downe Road Sudbury ON P3A 5Z9		5,819.12
Northgate Square	1500 Fisher Street North Bay ON P1B 2H3		2,968.35
Oakville Place	240 Leighton Ave, Unit K013 Oakville ON L6H 0L8		19,575.02
Patra's Collection	BR, Cemenggaon- Celuk-Sukawari Glanyar-Bali Indonesia		5,615.66
Pickering Town Centre	1355 Kingston Road Pickering ON L1V 1B8		6,929.00
Place D'Orleans	110 Place D'Orleans Dr. Unt 0203 Orleans ON K1C 2L9		4,550.99
RCAP Leasing Inc. Collection Department	300 - 5575 North Service Road Burlington ON L7L 6M1		71,683.16
Rouge Valley Hospital	2867 Ellesmere Road Scarborough ON M1E 4B9		8,102.91

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 DIRECTIONS EAST RETAIL LTD.
 OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

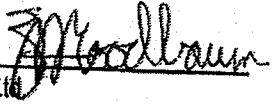
List of Creditors with claims of \$250 or more.

Creditor	Address	Account#	Claim Amount
Royal Bank of Canada	c/o Minden Gross LLP 145 King Street West, Ste 2200 Toronto ON M5H 4G2		537,447.00
SAM	6/9 Decho Road, Suriyawong, Bangrak, Bangkok Thailand		36,029.26
Scotia Square	5201 Duke Street Halifax NS B3J 1N9		11,434.11
Station Mall	293 Bay St. Sault Ste Marie ON P6A 1X3		4,635.27
Sterling Ornaments	JC-19 & Plot-N.S.E.Z Noida 201305 India		8,352.40
The Promenade	1 Promenade Circle Thornhill ON L4J 4P8		19,305.58
ThingFair (Thailand) Co Ltd.	29/10 Moo2 Puttamonthon Sai5 Rd. Thambol Bangkok Thailand		5,874.61
Various employees	Toronto ON		81,057.27
Winner Gem	No66-74 Udomsuk soi 51, bankjak Prakhanoxg Bangkok Thailand		19,981.74
Women's College Hospital	78 Grenvill St. Unit #1, Ground Floor Toronto ON M5S 1B2		4,303.50
Workplace Safety and Insurance Board c/o Collection Services	200 Front St W Toronto ON M5V 3J1		3,733.33
Zellick Goodbaum	9 Purdon Drive Toronto ON M3H 4W9		600,000.00
Zhao Yuam	No. 5 Gaoxin Road Yiwu City, Zhejiang China		9,617.23
Total			1,936,608.24

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DIRECTIONS EAST RETAIL LTD.
OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO


Directions East Retail Ltd.
Insolvent Person




- Proposal Consent -
IN THE MATTER OF THE PROPOSAL OF
DIRECTIONS EAST RETAIL LTD.
OF THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO

To whom it may concern,

This is to advise that we hereby consent to act as trustee under the Bankruptcy and Insolvency Act for the proposal of Directions East Retail Ltd..

Dated at the City of Toronto in the Province of Ontario, this 29th day of October 2020.

Rosen Goldberg Inc. - Licensed Insolvency Trustee


5255 Yonge Street, Suite 804
Toronto ON M2N 6P4
Phone: (416) 224-4200 Fax: (416) 224-4330

DIRECTIONS EAST RETAIL LTD.
SUPPLEMENTARY MAILING LIST

Fogler Rubinoff LLP
77 King Street West
Suite 3000
Toronto, ON
M5K 1G8

Attention: Martin Kaplan

Minden Gross LLP
145 King Street West
Suite 2200
Toronto, Ontario
M5H 4G2

Attention: Rachel Moses